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## ***Cruisers ready to roll through Westland*** July 3, 2014



Classics, customs and hot rods will take over Wayne Road in Westland and Michigan Avenue in Wayne for as the two communities stage their annual cruises Saturday, July 12.

In Westland, the cruise will start with a kickoff party Friday evening along Warren Road between Newburgh and Wayne Road to "bring business to Westland businesses," and move over to Wayne Road from Joy on the north to Glenwood on the south on Saturday.

"My ultimate goal is to make Westland the cruise capital of Wayne County," said Don Nicholson who is organizing the event. "We estimate we had 9,000 cars for the inaugural cruise based on the number of green paper All American Cruise street signs that were given out. I'm looking for 15,000 this year. That would make me happy."

This year's cruise will start at 8 a.m. and have two "epicenters" – the Westland Historic Village Park where commemorative dash plaques will be given out to the first 100 classic cars (at least 25 years old) that come in and park and at the Wayne Ford Civic League.

The Westland Historic Village will be doing a fundraiser and passing out commemorative dash plaques to the first 100 cars that stop by. They will also be hosting some vendors like MotorCities National Heritage Area and the Detroit Grand Prix car.

### **Pull in and park**

Both locations will have vendor areas and room for cars to pull in and park and pop the hood. There will also be vendors at the Wayne Ford Civic League. All vendor fees will go directly to each location.

Both the village and the Civic League will be giving out the free green mini cruise signs – Nicholson has 10,000 of them to pass out – while official cruise T-shirts and tank tops will be on sale at the Civic League for \$20 each.

There also will be plenty of places along Wayne Road for spectators to watch the cars as well as areas where cruisers can stop and watch themselves.

"Last year, one of the hubs seemed to be Town 'n Country Lanes where people pulled in and parked," he said. "It didn't hurt that Howe Collision was giving away free hot dogs next door." Last year, businesses set up tables and gave out free samples, and Nicholson expects that to happen this year. It's a good way for people to get to know them, he said.

Vendors can still get a spot at the cruise by calling Nicholson at 734-658-5296 or by email at [Don@DonNicholson.net](mailto:Don@DonNicholson.net).